



IRES 2027+ Campagin



CITY REGION DEAL
Edinburgh & South East Scotland
Integrated Regional Employability and Skills

This short animation introduces the **IRES Programme**, highlighting its impact across the Edinburgh and South East Scotland City Region.

It also explains how partners have co-produced the **IRES 2027+ Proposal** to meet the region's future skills needs. Watch the animation and sign our pledge to show your support.



The IRES Programme



The IRES programme has gone far beyond its original ambitions, exceeding headline targets two and a half years early demonstrating the significant value it brings to the region.



Skills improvements
Target 14,700

Actual 141,000



Job outcomes
Target 5,300

Actual 11,464



Career progression
Target 500

Actual 632

Scaling What Works: 2027+



Deliver
65,000
skills improvements



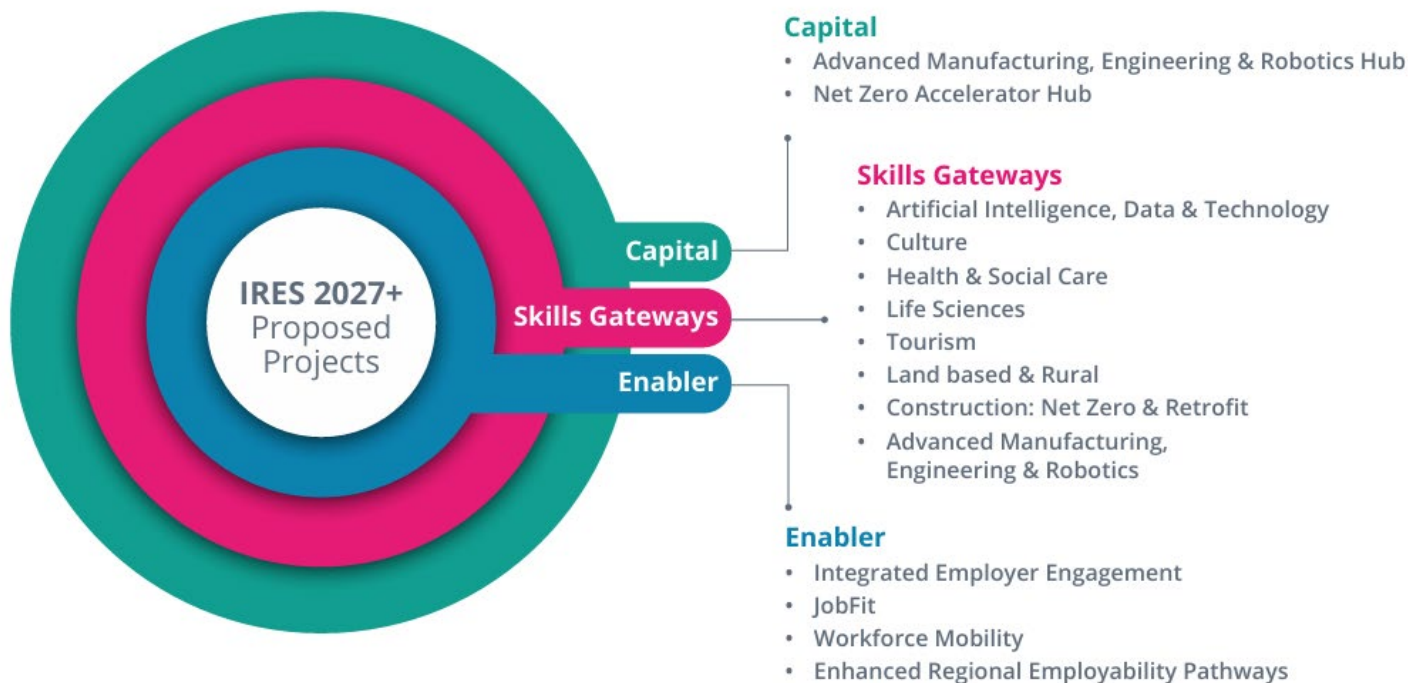
Support
30,000
job outcomes



Enable
10,000
career progressions



Secure 30% additional
revenue leverage,
increasing total
programme value
to £167 million





IRES 2027+ Comms Update



CITY REGION DEAL
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Performance Highlights

Website

2,317



Site views

578



Active users

96



Pledge sign-ups

196



Animation Video views

43



Reposts

1,185



Reactions

698



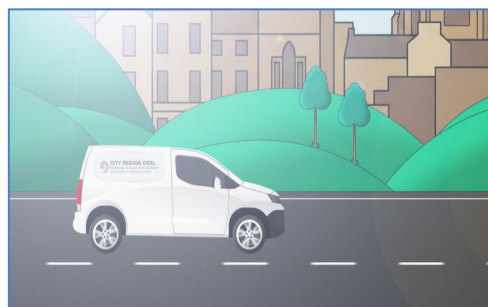
Followers

LinkedIn

IRES 2027+ proposal



IRES 2027+ Animation



Find out more



[LinkedIn.com/company/eses-ires](https://www.linkedin.com/company/eses-ires)



ires.org.uk





IRES 2027+ Comms Update

Pledge Progress

47

Individuals signed



20

Stakeholders signed



25

Businesses Signed



60

Signed via Website



96

Total Pledges



Committed to
**Integrated Regional
Employability and Skills**

Edinburgh & South East Scotland
City Region Deal

PLEDGED



CITY REGION DEAL
Edinburgh & South East Scotland
Integrated Regional Employability and Skills

Scotch Whisky Association

Forge & Equip

Warmworks

CTTS - Cable Telecommunications Training
Services Ltd

Balfour Beatty

Robertson Construction

Atkins Realis

Impact Scotland / Dunard Centre

Superpower Agency

JSL Security

Energy Training Academy

The Original Rosslyn Inn

Community Trade Hub

Flosverse

McGowan & Co

River Kids

Haven - Seton Sands Holiday Village

Buildu Scotland

Coldingham Brave Bayers

i2i R&D

Cortino

CLES

Raeburn Training

McTaggart Construction Ltd

Creative Edinburgh





Partners Supporting the IRES 2027+ Pledge



Principal & Vice-Chancellor, Edinburgh University



Edinburgh & South East Scotland City Region Deal Joint Committee



CEO & Skills & Fair Work Manager Forth Green Freeport



CEO, The National Robotarium



Principal & CEO & Vice Principal, West Lothian College



Principal & Chief Executive, & Assistant Principal Borders College





Industry & Enterprise Supporting the IRES 2027+ Pledge



Cortino



Balfour Beatty



Scotch Whisky Association



Atkins Realis



Energy Training Academy



CLES



Robertson Construction



Warmworks



Haven - Seton Sands Holiday Village





Quotes



CITY REGION DEAL
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“The City Region Deal skills programme plays a critical role in widening participation, supporting industry pathways and enabling people from all backgrounds to build meaningful, well-paid careers. This strengthens our regional economy, supports long-term, inclusive growth, and we are proud to endorse this programme.”

Claire Sarafilovic, Atkins Realis

“IRES is fundamental to the whole project for the City-Region Deal. If we’re going to match employment opportunities and skills with the people who need the work. If we’re to continue to grow in a sustained way in this region, then IRES has got to underpin all our activities.”

Cllr Jane Meagher, Leader of the City of Edinburgh Council

Forth Green Freeport is committed to working in partnership to drive inclusive, sustainable growth that delivers real benefits for our communities. By signing the IRES 2027+ Pledge, we are reinforcing our commitment to investing in skills, supporting fair work and creating clear pathways into the high-value jobs of the future.”

Sarah Murray, CEO of Forth Green Freeport

"As the Skills Gateway has shown, universities can play a vital role in upskilling residents for a high-skilled, future-ready workforce, providing training from primary school age through to adult learners. This pledge represents a renewed commitment to delivering skills and maximising opportunities for all across Edinburgh and South East Scotland.”

Sir Peter Mathieson, Principal and Vice-Chancellor of The University of Edinburgh





IRES 2027+ Comms Update

Support the Pledge

Sign here 



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Committed to
**Integrated Regional
Employability and Skills**

Edinburgh & South East Scotland
City Region Deal

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Sign The Pledge

Sign The Pledge

Name	
Organisation	
Type Of Business	
Email	

